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FOR IMMEDIATE RELEASE

Boca Pizzeria and Wine Bar Signs Lease at Pacheco Plaza, Novato *Extension of Michelin-rated Boca Steak & Seafood to open in lifestyle village*

Two of the owners of Novato's Michelin-rated Boca Steak and Seafood have signed a lease to open their newest venture, Boca Pizzeria and Wine Bar at Pacheco Plaza in Novato, California. The second of Boca's restaurants is slated to open at the Ignacio Boulevard location in April of 2010. Boca's General Manager Shah Bahreyni and Executive Chef Partner Sam Ramadan describe the restaurant as "an extension of the original Boca, providing the best service and product possible, at a value-driven price point."

The 2,465 square-foot restaurant will be an Italian-inspired California pizzeria, with foods and flavors influenced by Northern California. The menu will feature seasonal grill dishes and house-made pizzas from the wood-fired oven, along with homemade pasta dishes, and fresh salads crafted from the finest locally-grown produce. All menu items will be made in-house—including their oven-baked focaccia bread, mozzarella and burrata cheeses, and desserts—with ingredients, produce, and products from local purveyors and backyard artisans. As a restaurant dedicated to bringing Northern California's flavors to the community, the wine bar will also feature a selection of wine and beer from local wineries and microbreweries.

Pacheco Plaza's vision of quality specialty shops and restaurants, and the Ownership's objection to settling for anything that would be considered ordinary attracted the restaurateurs to a location next door to their original restaurant, where they will open Boca Pizzeria and Wine Bar. Additionally, Bahreyni and Ramadan chose Novato because "people underestimate Novato as a whole. There are a lot of sophisticated palates yearning not necessarily for expensive food, but quality food." The owners envision

“focusing on a niche market by offering local and organic produce when possible, with professional, neighborly service, great value, and an atmosphere created by highly-acclaimed designer and artist, Michael Brennan.”

About Pacheco Plaza:

Pacheco Plaza was developed and built over forty years ago by Walter Kieckhefer to serve as the neighborhood shopping center for the Ignacio Valley. Today, The Walter Kieckhefer Company continues to own and manage the property and has undertaken an ambitious repositioning of Pacheco Plaza to become Northern Marin’s Lifestyle Village. The multi-million-dollar renovation, currently taking place, aims to transform Pacheco Plaza into the favorite gathering place for the best shops and restaurants in the Novato community.

About The Walter Kieckhefer Company:

Founded in 1962, The Walter Kieckhefer Company based in Northern California has developed shopping centers and commercial properties throughout Northern California and Arizona. The Walter Kieckhefer Company is a family run business that continues to manage and operate their properties.

About Main Street Property Services, Inc.:

Founded in 1997, Main Street Property Services, Inc. of Lafayette, California is a leading retail real estate services company providing the highest level of specialized leasing, project positioning, remerchandising, development, marketing, and tenant representation services for retail property owners, investors, tenants, and municipalities throughout Northern California. Main Street Property Services, Inc. provides clients with first-hand knowledge of activities and transactions throughout the retail real estate industry. For more information, please visit www.MSPSINC.com.

Three Cheers for Novato Theater Company!

NTC is nominated for 3 awards by the San Francisco Bay Area Theatre Critics Circle. The 34th Annual Awards Ceremony to celebrate Bay Area theatre excellence will be held on Monday, May 3, 2010. NTC's nominations are for: the production of "Urinetown" for "Best Musical" in 2009 in the "less than 99 seat" class.

Kim Bromley for "Best Director" of a Musical in 2009 for her direction of "Urinetown"
Blanca Florido for "Best Choreography" of a Musical in 2009 for her choreography in "Urinetown"